

# Everything is an Event

## A Step-by-Step Guide

### Creating Memorable Occasions for Today's Lifestyle with 15 Principles Revealed

Containing expert advice in an easy-to-follow format, *Everything is an Event* is the essential guide whether you are a professional event planner or a mom hosting a five-year-old's birthday party.

For anyone who has ever felt overwhelmed when planning an event – large or small, grand or humble, Marinda Freeman will shift you from feeling stressed and unprepared to at ease and confident as she shares the secrets to planning memorable events. Marinda takes you by the hand and leads you through all the steps, alleviates any anxiety and equips you with 15 fundamental principles to navigate the nuances of any gathering with confidence and flair. Yes, you can actually enjoy your own event!

Marinda Freeman's wealth of experience has enabled her to distill the essence of what makes an event not just successful, but unforgettable. This book is more than a comprehensive guide; it's a resource enriched with over 130 vibrant photographs and illustrations, plus timelines,

recipes and tips, all aimed at revealing the art of event planning for anyone to create their memorable events – with ease and fun! Marinda shares stories of events that illustrate the principles that are working with every event. She is excited to bring what she knows about event design and planning to help readers create the events of their dreams.

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### A STEP-BY-STEP GUIDE

CREATING MEMORABLE OCCASIONS FOR  
TODAY'S LIFESTYLE WITH 15 PRINCIPLES REVEALED



Marinda Freeman

## About the Author



Marinda Freeman is a seasoned event designer renowned for creating experiences that foster connection, comfort, and inspiration. She has a rich history of planning and producing events from Executive Director of Martha Stewart Catering to her own event planning business for four decades. She has planned and produced every event you can think of. Marinda is excited to bring what she knows about event design and planning to help readers create the events of their dreams with *Everything Is an Event*.

Marinda is passionate about creating community (Principle #3) which is the purpose of every event. She loves teaching her clients the principles of every event and has led classes for nonprofit professionals and college students. As an entertaining speaker, she has shared her wisdom with community groups and business organizations.

Marinda is an accomplished home chef who has taught cooking classes for decades. She has brought her culinary expertise to events by collaborating with chefs, providing many of her own recipes to create menus for large annual events. She believes it is important to take care of everyone at events (Principle #15) and that includes making sure all get fed.

Drawing on her experience as a licensed spiritual counselor and teacher for over 25 years, Marinda takes a mindful approach to her work with clients, uniquely blending spirituality and design to enrich her events with a profound sense of purpose and connection.

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